David Mkhitaryan

motion designer / www.dmkh.me

summary.

I'm David, an ambitious motion designer, story-teller, and rethinker with over 5 years of experience in advertising & branding fields.

I promise to deliver an eye-pleasing creative animation, fresh new perspectives, and improve myself along the way.

abilities + skills.

-Understanding of trends
 in branding & advertising.
-Grasp of concept creation.
-Ability to adapt to tight
 deadlines & workloads.

-Storyboarding & planning
-2D/3D motion design
-3D modeling, texturing
 lighting & rendering
-Kinetic typography
-Conceptual motion design
-Cinematic video editing
-Sound design & SFX
-Asset & file organization

software I use.

Adobe After Effects
Adobe Illustrator
Adobe Photoshop
Adobe Premiere Pro
Adobe Media Encoder
Maxon Cinema 4D
Maxon Red Giant pack

contact.

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work experience.

2021-2023 • **Nomi Labs Agency**

-Worked with the core team to provide strategic
 branding solutions to IT companies and startups.
-Worked with the marketing team to create product
 launch videos, promos, HTML ad banners & more.
-Made animated lotties and gifs for websites.
-Worked with UI/UX team to create animated user
 interface designs.

2019-2021 • **Maeutica Branding Agency**

-Worked with the art director and design team to
 create the branding/rebranding story video.
-Made editable animated templates also ready to use
 animated assets as a part of the scope deliverable.
-Created cinematic clippings and custom animated ad
 referances for brand concept presentation.
-Managed multiple projects at the same time.

2017-2019 • **Publicis Advertising Agency**

-Worked with the design team to create storyboards
 and then motion graphics for commercials and more.
-Closely worked with art director to create campaign
 teasers, launch videos, and advertising case videos.
-Created ready to use templates for Caucas region.
-Adapted TVCs for local market.
-Was responsible for animated social media posts.

2017-2023 • **Freelance Experience**

-Working with companies from most deiverse fields,
 eg. consumer products, fintech, event planning etc.
-Managing own projects and collaborating with local
 and international artists including designers,
 illustrators, and copywriters.

education.

2016-2018 • **American University of Armenia**

-My major was English and communications and I've
 studied cultural analysis & language, English and
 American literature, arts and history.
-learned in-depth about storytelling methods.
-Took creative courses such as filmmaking & acting.

2012-2016 • **TUMO Center for Creative Technologies**

-Studied filmmaking from the ground up, everything
 from scriptwriting to production to post-editing.
-Learned the basics of digital design such as graphic
 design, 3D modeling and motion graphic design.
-As an Alumni, I took corses from partner institutions
 such as SCAD, about branded motion design,